



Help make it happen

## The City's annual international celebration of the arts

### Excellence & Innovation

Since 1962 the City of London Festival has brought the City's extraordinary range of buildings and outdoor spaces to life with a world-class artistic programme, much of it free to the public. More than 100 events each summer – including classical, contemporary, jazz and world music, alongside film screenings, dance performances, talks, walks and exhibitions – add up to a true celebration of creativity in the City.

We are proud of our commitment to commissioning and programming new works and of promoting new and emerging artists.

### Education & Community

The Festival's education projects, working with the communities of the City and its surrounding boroughs, generate imaginative performances and exhibitions for the Festival programme, giving the opportunity for new generations of Londoners to develop their creative potential and to discover our remarkable City.

'Half the pleasure of the City of London Festival lies in the venues one discovers.'

Michael Church, The Independent

'These types of experiences are ones which will stay with our children forever. They come from one of the most deprived areas of London and this project made them feel special, as if they could achieve anything.'

Pauline Poole,

Michael Faraday Primary School, Southwark



## Join us

To continue our work, we need the support of our friends – and we'd like you to play a part in our success. We are an independent charity, increasingly reliant on individual donations to make our programmes happen, to commission new work, to continue our education projects and to maintain our wide offering of events which are free to the public. Joining our family of supporters will bring you greater involvement with the Festival, as well as benefits including priority booking and special events, and will help to make it all happen.

### Festival Friends

Stay in touch by becoming a Friend of the Festival for just £30 a year (or £2.50 a month) – this sustained support makes a real difference to our work. In acknowledgement of your involvement, Friends will receive the following benefits:

- Advance programme information: find out first about Festival events and keep up to date with our plans and activities throughout the year with a quarterly newsletter
- Priority booking: secure your favourite seats at Festival events
- Acknowledgement of your support on our website, if desired

### Festival Patrons

Get closer to the Festival and our artists as a Festival Patron, from £250 a year (or £20.83 a month). As well as receiving all Friends' benefits, you'll be invited to exclusive receptions and events during the Festival and at other times of the year, enjoy a dedicated Festival ticket booking service, have the opportunity to meet performers, and discover more about our education programmes.

### Director's Circle

Gain an insider's insight into the Festival: as a member of the Director's Circle, from £1,000 a year (or £83.33 a month), you'll receive all Patrons' benefits, plus personal acknowledgement in the Festival souvenir programme, if desired; an invitation to a dinner with the Festival Director to learn about future plans; and the opportunity to participate in the commissioning of a new work or other special project. Investing in the creation of new music – or in the next generation of music creators – is an exciting way to help maintain the Festival's innovative programme.

### Festival Benefactors

Festival Benefactors, contributing £5,000 or more, receive all the benefits of the Director's Circle as well as the opportunity personally to support a Festival concert, a new commission or another project. You'll receive named acknowledgement as the funder, and the opportunity to meet the composer or performers during the creative process.

'Super fresh, with events as diverse as the capital itself'

Sunday Times

### Fifty Club

2012 will be the Festival's Golden Jubilee. We're looking forward to celebrating fifty years of music and the arts in the unique buildings and spaces of the City. To mark this important anniversary, we aim to raise £50,000 from our major supporters through the 'Fifty Club': anyone joining as a member of the Director's Circle or a Festival Benefactor in the run-up to 2012 will automatically become a member of the Fifty Club, helping to secure the Festival's future for the next fifty years and guaranteeing a special involvement in our jubilee year.

'This is certainly a world class festival and as a resident I feel very grateful, and indeed proud, that such a showcase for the City and all its talent and delights has such a high profile.'

AB, Barbican resident

## I'd like to support the Festival

Please complete and return this form to: City of London Festival, Fitz Eylwin House, 25 Holborn Viaduct, London EC1A 2BP

Mr/Mrs/Miss/Ms/Dr/Other



First name ..... Surname .....

Address ..... Postcode .....

Telephone ..... Email .....

### I would like to support the City of London Festival at the following level (please tick)

- Friend (Donation £30+) £ .....  Director's Circle (Donation £1,000+) £ .....
- Patron (Donation £250+) £ .....  Benefactor (Donation £5,000+) £ .....

Unless specifically requested, donations at Friend and Patron level will support the general charitable purposes of The City Arts Trust Limited.

### How to Pay

By cheque: made payable to The City Arts Trust Limited

By online bank transfer: to Lloyds TSB, account name 'The City Arts Trust Limited', sort code 30 97 90, account number 19694260. Please quote reference 'Supporter'

By standing order: please fill in the form overleaf

### Please tick

- I would like to receive information about the Festival by post
- I would like to receive information about the Festival by email
- I would prefer not to have my donation acknowledged on the Festival website

*giftaid it*

### Gift aid declaration

Under the Gift Aid Scheme the City of London Festival can claim tax on your donation at no extra cost to you. The City of London Festival will reclaim 25p of tax on every £1 you give. The government will pay to the City of London Festival an additional 3p on every £1 you give between 6 April 2008 and 5 April 2011. This transitional relief for the Festival does not affect your personal tax position. If you are a higher-rate taxpayer, you can claim further relief in your Self Assessment tax return.

I would like the City of London Festival to reclaim tax on this and any future gifts I make to the City of London Festival until further notice. I have paid an amount of UK income tax or capital gains tax equal to any tax reclaimed. Please tick here

Signature ..... Date .....

## Standing Order

Please complete and return this form to: City of London Festival, Fitz Eylwin House, 25 Holborn Viaduct, London EC1A 2BP

To the Manager (please fill in your bank details)

Bank/Building Society .....

Branch .....

Address .....

Account Number ..... Sort Code .....

Please pay to Lloyds TSB, London Bridge Branch, 69-73 Borough High Street, London SE1 1NQ (Sort code 30 97 90, account number 19694260) the sum of

£ .....

On the (date) .....

- And on the same day of each following YEAR until further notice **OR**  And on the same day of each following MONTH until further notice.

Signature .....

Name (printed) .....

Address ..... Postcode .....

## Thank you



# 'London's premier music festival'

Evening Standard

For more information about involvement with the City of London Festival please contact the Development Manager:

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